

## 2010 Annual and Monthly Partner Benefits

<b>Benefits</b>	<b>Annual Diamond \$5,000</b>	<b>Annual Platinum \$3,500</b>	<b>Monthly \$1,100 (before 1/25-\$1000)</b>	<b>VALUE</b>
*Exclusive sponsorship at one monthly meeting	◆			\$ 800**
Ten minute presentation at one monthly meeting/display table	◆			**above
Top billing at the FPA® annual Symposium	◆			\$3,000
Full page ad in annual on-line membership directory	◆			\$ 300
Logo in monthly newsletters	◆			\$ 400
Feature article on the web site/monthly bulletin	◆			\$ 500
Two blast e-mails to members (you provide content)	◆			\$ 200
Top billing at other FPA® programs not already sponsored	◆			<b>Priceless</b>
Two representatives monthly meeting attendance	◆			\$ 300
One blast e-mail to sponsored meeting attendees	◆	●		\$ 400
Annual Fee includes Symposium	◆	●		\$2,000
One representatives monthly meeting attendance		●		\$ 300
Ad in one monthly bulletin		●		\$ 150
Featured article in one monthly bulletin		●		\$ 200
One blast e-mail to members-you provide materials		●		\$ 600
Half-page ad in the on-line membership directory		●	■	\$ 300
Electronic list of COFPA membership-almost 600	◆	●	■	\$1,200
Attendee list of the meeting you sponsor(.xls)	◆	●	■	<b>Priceless</b>
Display table/5 minute presentation at monthly meeting		●	■	\$ 600
Logo and company/representative name on website	◆	●	■	<b>Priceless</b>
Link the COFPA website to your company website	◆	●	■	<b>Invaluable</b>
Logo and representative name in monthly bulletin	◆	●	■	\$ 500
Exposure to FPA® members at monthly meetings	◆	●	■	<b>Priceless</b>
Attend the Holiday party at our expense	◆	●	■	\$ 50
Access to membership directory/online	◆	●	■	\$ 250
<b>NEW in 2009</b> sponsors listed in all monthly bulletin	◆	●	■	\$ 500
Attend monthly meetings at member cost			■	\$ 200

(This benefit page does not include additional symposium benefits for Annual Diamond and Platinum sponsors. Monthly sponsors have no symposium benefits.)

## FACTS IN BRIEF

The Financial Planning Association™ of Colorado has nearly 600 financial planning professional members and students. Specialties include mutual funds, financial planning, broker dealer services, insurance/annuities, banks/trusts, divorce financial planning, law and accounting.

In 2009, the FPA® of Colorado has received its 5<sup>th</sup> GOLD Chapter Achievement Award. The chapter was honored for its accomplishments and efforts in chapter operations, chapter leadership, community outreach, member outreach, membership development and special achievements.

## SPONSOR BENEFITS

### OPPORTUNITY

Chapter Meetings give you the **opportunity** to meet and share your message with the attendees. On your table, you may display your company brochures as well as network with the members before and after the meeting. Time is allocated for networking.

### EXPOSURE

You are invited to attend monthly meetings to increase your **exposure** as a sponsor. Additional information about you and your company is included on the [www.cofpa.org](http://www.cofpa.org) website.

### BUSINESS LEADS

You will, as a chapter sponsor, receive online access to the FPA® of Colorado Annual Directory. The full membership list (xls) and the list of attendees (xls) at the meeting you sponsor will be e-mailed to you. Additionally, our Board is committed to supporting our sponsors by granting access for sponsors to educate us on their product areas. Please feel free to call on our Board Members. *(Our chapter does not permit the release of email addresses but you may contact members by phone and mail.)*

These benefits and many more are part of the Colorado FPA ® sponsor program for 2010. We encourage you to make full use of the opportunities as a FPA® of Colorado partner.

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