



The Heart of Financial Planning™

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Denver, CO 80221

303-450-0515
Fax: 303-451-7567

Email: info@cofpa.org
sponsorship@cofpa.org

Web site: www.cofpa.org

Dear FPA® Colorado Symposium Partners:

As the 2010 Financial Planning Symposium "**Focus Your Vision on 2020**" approaches (with a new date of July 15th), we'd like to take a moment to heartily thank all of our 2009 Symposium Partners for their generous contributions to our organization. Your continued support of the Financial Planning Association™ of Colorado in 2009 offered you many opportunities to enjoy networking with our members throughout the year, and because of that involvement with our events you were able to raise the awareness of you and your company in our members' minds. We appreciate your ongoing commitment to our chapter!

We are currently accepting applications for sponsorship across all levels, which are the same as last year, so please let this letter officially invite you to secure your place as a 2010 Financial Planning Symposium sponsor. Based on previous strong interest in this once-a-year event, we're again limiting the number of sponsorship spots, and we fully expect to deliver premium recognition across all levels of sponsorship. Throughout the year our sponsors receive a great deal of recognition through our chapter programs, publications and our website. In fact, we estimate that Premium Level sponsors' company names are seen by FPA® members an average of three times each month!

The FPA® of Colorado Board has made a very serious commitment to increase our investment into the 2010 Symposium in a variety of ways including more high profile speakers from both a local and national perspective. Combined with a new summertime date of July 15th at the same stellar venue as last year, The Renaissance Hotel near Stapleton, we expect our membership to attend in even larger numbers than in previous years. As you will remember, because Symposium is our premier event of the year, it draws Certified Financial Planners™, Certified Financial Analysts, attorneys, accountants and many others from all across our great State.

Don't miss your chance to be a part of our industry leading event, sign up now using the attached enrollment kit. **Make your commitment before May 1st to be included in the Symposium Brochure mailing to approximately 3,000 planners.** Still have some questions? Contact Sponsorship Coordinator Carol Lathrop at 303-450-0515, or by emailing Sponsorship@COFPA.org, to get the answers you need.

How does my company sign up?

Simply complete the forms included with this letter or download the [Partnership Information for Symposium](#) document from the chapter's website, www.cofpa.org. You may pay by check or credit card.

If any other questions arise, please feel free to contact me directly. We hope to see you in 2010!

In Anticipation,

A handwritten signature in black ink that reads 'Cameron Morgan'.

Cameron Morgan, MBA, Sponsorship Chair
303.690.5070, x8231
Cameron@AssetsAndIncome.com



The Heart of Financial Planning™



FPA® of Colorado
2010 FINANCIAL PLANNING SYMPOSIUM

Focus your vision to 2020

In partnership with the
Chartered Financial Analyst Society of Colorado

DATE: **THURSDAY, JULY 15, 2010**
LOCATION: RENAISSANCE Denver Hotel
TIME: 7:00AM –5:00PM, (approximate) COCKTAILS UNTIL...

KEYNOTE SPEAKERS: Mitch Anthony and Mike Rosen

Visit our web site at www.cofpa.org.

Expected attendance 300-350

SILVER Sponsors

EDUCATION SESSION SPONSOR

\$1,300 (15 sponsors)

- ❖ Speak for 3 minutes at the beginning of the Education Session (you will be assigned a Session)
- ❖ Company name or logo and your name in the Symposium Packet
- ❖ Exhibit Booth provided

BRONZE Sponsors

Basic Booth Sponsor

\$700 (8 sponsors)

- ❖ Company logo and your name in Symposium Packet
- ❖ Exhibit Booth

Additional Benefits for *ALL* sponsors include:

- ❖ Exhibit space with draped/skirted 6' table (subject to change)
- ❖ List of the Symposium attendees in .xls format (no email addresses)
- ❖ Your listing on the FPA website as a Symposium sponsor

This is initial information for your review. Please put the date **THURSDAY July 15, 2010** on your calendar and let us know what you are interested in sponsoring at

sponsorship@cofpa.org. All Sponsor levels will be assigned on a first come, first served basis.

DIAMOND Sponsorship

**** SOLD OUT ****

\$5,000

This sponsor level is limited to TWO sponsors. This is an Annual sponsorship and includes these and Monthly sponsorship benefits:

- Speak for **five** minutes at the Symposium.
- Pre-conference participants mailing list (.xls, no e-mail addresses)
- Company name or logo on all marketing (postcards and mailings)
- Company name/logo and your name on Symposium Packet
- Full-page ad in registration packet
- Company name or logo on signage
- Premium location for exhibit booth

PLATINUM Sponsorship

**** ONLY TWO SPOTS LEFT ****

\$3,500

This sponsor level is limited to six to eight sponsors. This is an **Annual** sponsorship and includes these and Monthly sponsorship benefits

- Speak for **three** minutes at Symposium.
- Pre-conference participants mailing list (xls, no e-mail addresses)
- Company name or logo on most marketing mailings
- Company name/logo and your name on Symposium Packet
- Half-page ad in registration packet
- Company name or logo on signage.
- Premium location for exhibit booth

We are expecting another great turnout by the FPA® membership and by CFAs, with super speakers and programs! Look for more information on the program in the coming months. We look forward to partnering with you for another successful annual Symposium!

Thank you,

Cameron Morgan, MBA, Committee Chair, 303-690-5070, x8231,

Cameron@assetsandincome.com

Carol Lathrop, CMP, Partner Coordinator, 303.450.0515, sponsorship@cofpa.org

Lynette Twedt, Committee Member, 303.745-0534, lstwedt@comcast.net

2010 Annual Financial Planning Symposium
July 15, 2010
Renaissance Denver Hotel
3801 Quebec St., Denver, Colorado 80207

Sponsor Registration Form

(Submit **one per person** attending from your company)

Fax or Mail By June 7, 2010 with payment

Name on 1st Badge: _____

Name on 2nd Badge: _____

Company: _____ Title: _____

Phone: _____ E-mail: _____

_____ What is your Sponsor Level (Diamond, Platinum, Silver or Bronze)

_____ Meal: **Free** for **two** attendees (for more attendees, please check next item)

_____ I will be attending and need a meal ticket **Meals: \$25.00**
(includes continental breakfast, lunch, breaks, cocktail party).

_____ I will be attending but will not need a meal ticket. (Badge only)
(for those company representatives who are at the booth for a limited amount of time.)

Amount Paid: \$ _____

Note: If purchasing a meal plan, **\$25.00** due now with this form.

Payment Type: (send Check/credit card payment with Registration form)

Check: # _____ OR Credit Card: _____ (MasterCard/Visa, AMEX, Discover)

Credit Card #: _____

Exp. Date: _____ Signature: _____

(credit card only)

Mail to Carol Lathrop, FPA® Sponsor Coordinator
PO Box 21086, Denver, CO 80221

Email to: sponsorship@cofpa.org

Fax: 303.451-7567 (no cover page necessary)